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Sep-Oct 2017

Delivering Carrier Grade
Open Compute Technologies
to Telco Data Centers
« CG-OpenRack-19 »
based on NVIDIA® Tesla® P4

CG-OpenRack-19 is a New Multi-Vendor Standard Specification providing Second Sources



Headlines

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 with NVIDIA Tesla P4-Enabled Sled for CG-OpenRack-19
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To see a demonstration of IDT's latest HEVC Intel Xeon E3 implementation, in partnership with Hewlett Packard Enterprise (HPE), please visit Intel's stand B65 in Hall 5 at IBC 2017, September 14-18 in Amsterdam.

- ADLINK Launches Industrial-grade Intelligent Video Management Server for 4K, H.265 Video Processing Applications With an integrated GPU, the MCS-2080 2U high-density platform offers improved graphics and video processing performance for surveillance, broadcasting and conferencing
- World Communication Awards confirms its flagship telecoms industry position Organiser Total Telecom

Record year for London awards night as 65 shortlisted global companies battle it out over 21 categories



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Daniel Dierickx CEO & co-Founder at e2mos Acting Chief Editor



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Artesyn Accelerates Carrier-Grade Open Compute Applications with NVIDIA Tesla P4-Enabled Sled for CG-OpenRack-19



Tempe, Ariz. - Artesyn Embedded Technologies is announcing a new hyperscale media acceleration server sled based on the CG-OpenRack-19 architecture, which is inspired by rack-scale architectures. Artesyn's new platform, named the CG19-GPU sled, will be used by carriers to add NVIDIA® Tesla® P4 processing to their network infrastructure systems. Optimized support for GPU and media processing workloads enables carriers to enhance their networks with improved video streaming and services that use video, such as digital advertising and augmented reality. Carriers also benefit from dramatically increased performance density and the ability to deploy new applications such as advanced analytics.



CG-OpenRack-19 is an open-source specification for scalable carrier-grade rack-level systems that integrate high-performance compute, storage and networking in a standard rack. It is designed to enable revenue-generating applications to be deployed very quickly on off-the-shelf servers and storage systems. The specification offers technical benefits related to power and physical footprint, scalability and maintenance. The specification, adopted and deployed in tier one carrier networks, has a growing ecosystem of vendors developing components for CG-OpenRack-19 systems. Artesyn has a long history of serving the telecom industry and understands the importance of open specifications as the carrier business and deployment model changes.

Linsey Miller, vice president of marketing for Artesyn Embedded Technologies, said: "Carrier networks need to rapidly deploy new applications on datacenter infrastructure, and open source hardware standards such as CG-OpenRack-19 are critical to this network transformation. We are bringing our deep knowledge of how to apply off-the-shelf technology along with our breadth of product and third-party ecosystem to solve today's application deployment challenges, so that service providers can buy with confidence."

Leveraging the power of GPU computing inherent in the NVIDIA P4 hyperscale accelerator, Artesyn's CG19-GPU sled provides key functionality within the growing multi-vendor ecosystem of carrier-grade open compute products. This ecosystem aims to lower the cost of keeping up with network and processor technology by reducing forklift upgrades and enable carriers to bring new capabilities to their networks more quickly and easily.

"NVIDIA lets companies like Artesyn, and its telecom customers, deploy a GPU computing platform that powers AI applications capable of creating additional growth opportunities," said Craig Weinstein, vice president of the America's Partner Organization at NVIDIA. "The Tesla P4 hyperscale GPU enables superior carrier services including, virtual reality, augmented reality and improved video streaming."

About Artesyn Embedded Technologies

Artesyn Embedded Technologies is a global leader in the design and manufacture of highly reliable power conversion and embedded computing solutions for a wide range of industries including communications, computing, medical, military, aerospace and industrial. For more than 40 years, customers have trusted Artesyn to help them accelerate time-to-market and reduce risk with cost-effective advanced network computing and power conversion solutions. Artesyn has over 20,000 employees worldwide across ten engineering centers of excellence, four world-class manufacturing facilities, and global sales and support offices. https://www.artesyn.com/

IDT to Demonstrate High Density 4K 10-bit Encoding Solution at IBC 2017

Real-time, Software-based Solution Delivers Broadcastquality 10-bit HEVC Video Utilizing Intel Xeon E3 Processor

SAN JOSE, Calif., September 6, 2017 – Integrated Device Technology, Inc. (IDT) (NASDAQ: IDTI) today announced the latest version of its R22 HEVC 10-bit software encoder. Offering high video quality, high density and low operating expense (OPEX), IDT's proprietary technology runs on the power-efficient Intel® Xeon® Processor E3 v5 family with integrated Intel Iris™ Pro graphics, to provide real-time, software-based video encoding of HEVC 10-bit HDR up to 4Kp60.

"To meet the technical challenges brought on by today's new content creation, delivery, and distribution models, media and entertainment firms find themselves virtualizing nearly every function and service within their network. These virtualized video workloads can reduce time to market, cost of ownership, and delivery risk, while unlocking new revenue opportunities powered by analytics and service orchestration (automated service delivery). Hewlett Packard Enterprise provides the right technology to enable hybrid cloud infrastructure, empower the intelligent edge, and leverage services and solutions from best of breed partners, like IDT, to simplify the transformation of our customers' video services delivery," said Dan Lakey, Media and Entertainment Domain Executive, Hewlett Packard Enterprise.

"We are excited to be highlighting our latest software-based encoding solution at the upcoming IBC show in Amsterdam in partnership with Intel and HPE," said David Ko, Sr. Product Marketing Manager of Video Products at IDT, Inc. "The industry-leading density of our latest software encoding solution, in combination with our own HEVC algorithm, allows video service providers to deliver the broadcast-quality video that they need to remain competitive in a rapidly changing environment."

Utilizing Intel Xeon E3 processor, IDT's latest HEVC compression solution addresses many of the problems operators and vendors face when trying to support HEVC. With high algorithmic complexity, HEVC requires high processing power for encoding or transcoding, increasing both the cost of equipment capable of supporting this technology, as well as the cost of deployment and operation compared to previous compression technologies due to higher power and space requirements. The advanced Intel Xeon E3 technology, in combination with IDT's own proprietary HEVC algorithm, addresses these issues through lower power consumption and lower cost. IDT's algorithm takes advantage of GPU optimization to offer the highest video quality.

To see a demonstration of IDT's latest HEVC Intel Xeon E3 implementation, in partnership with Hewlett Packard Enterprise (HPE), please visit Intel's stand B65 in Hall 5 at IBC 2017, September 14-18 in Amsterdam. To schedule a meeting with IDT executives at the show, please contact Ian.Jefferson@idt.com.

About IDT

Integrated Device Technology, Inc. develops system-level solutions that optimize its customers' applications. IDT's market-leading products in RF, high performance timing, memory interface, real-time interconnect, optical interconnect, wireless power and smart sensors are among the company's broad array of complete mixed-signal solutions for the communications, computing, consumer, automotive and industrial segments. Headquartered in San Jose, Calif., IDT has design, manufacturing, sales facilities and distribution partners throughout the world. IDT stock is traded on the NASDAQ Global Select Stock Market® under the symbol "IDTI." Additional information about IDT can be found at www.IDT.com. Follow IDT on Facebook, LinkedIn, Twitter, and YouTube.







ADLINK Launches Industrial-grade Intelligent Video Management Server for 4K, H.265 Video Processing Applications

With an integrated GPU, the MCS-2080 2U high-density platform offers improved graphics and video processing performance for surveillance, broadcasting and conferencing

TAIPEI, Taiwan, July 17th, 2017 – ADLINK Technology, a global provider of leading edge computing solutions that drive data-to-decision applications across industries, today introduced the MCS-2080 Intelligent Video Management Server, a dedicated, high-density platform featuring up to sixteen Intel® Xeon® processors E3-1500 v5. ADLINK's MCS-2080 is an application-ready intelligent platform offering a high-performance and high availability design to meet the critical challenges for 4k & H.265 video applications in surveillance with video analytics, broadcasting, and video conferencing used in remote education and healthcare environments.





In the age of video, cloud-based service providers are required to perform extensive data processing. In surveillance, IP cameras record large-volume video files with high quality up to 4K; in broadcasting, high-performance hardware transcoding capability saves time and cost for video editors; in video conferencing, real-time and high-resolution video streaming consumes computing power. Previously, these applications used less efficient off-the-shelf commercial servers or digital signal processing (DSP), which requires a long development cycle. ADLINK's MCS-2080, with high density and computing performance, meets the challenge of cloud-based data processing with an improved cost-perchannel solution by adapting commercial-off-the-shelf (COTS) platforms based on Intel x86 processors.

"MCS-2080 offers a cloud-friendly architecture and an application-ready intelligent platform to solution providers for video services" said Yong Lo, general manager of ADLINK's Networking, Communication and Public Business Unit. "The MCS series with Intel® Xeon® processor E3-1585 provides the best cost per channel by using an integrated Intel® GT4e GPU and Intel® Media Server Studio middleware to improve video processing performance without the need for an extra GPU card. Instead, the integrated GPU handles video processing tasks, making the CPU available to process analytics."

The MCS-2080's 2U, 19" industrial-grade design provides high availability with redundant and hot-swappable modules. With sixteen systems, solution providers can arrange several different functions into one platform. For example, in surveillance, VMS, CMS and IVS can be allocated together in one MCS-2080 server, easing management requirements and saving space in the server room.

ADLINK's MCS-2080 is especially designed to support medium- to large-scale intelligent video management applications. The MCS-2080 integrates Intel® Quick Sync Video (GT4e GPU) and a middleware layer with the Intel Media Server Studio (MSS) to implement hardware-assisted HEVC/H.265 video processing. The platform offers dual-redundant switches with sixteen 1G internal links and four 10G uplinks, as well as dual-redundant power supplies to meet industrial-grade design needs. Eight PCIe x8 slots offer scalable extension needs. The MCS_2080 also supports the Intelligent Platform Management Interface (IPMI) 2.0 with Serial over LAN (SOL) redirection and web-based management and offers adaptive fan speed and intelligent power supply monitoring. Onboard storage of 2x mSATA slots supports SSD modules up to 512GB.

For more information about ADLINK MCS-2080 Intelligent Video Management Server, please visit here.

About ADLINK

ADLINK Technology is leading edge computing with solutions that drive data-to-decision applications across industries. ADLINK offers a variety of building blocks and both generic and domain-specific Industrial Internet of Things (IIoT) platforms to serve the automation, communications, medical, transportation, and defense/government markets. Our products include motherboards, blades, chassis, modules, gateways, systems, and end-to-end solutions based on industry standard form factors, as well as an extensive line of test & measurement products and smart touch computers, displays, and handhelds that support the global transition to always connected systems. Many products are Extreme Rugged™, supporting extended temperature ranges, shock and vibration.

ADLINK is a Premier Member of the Intel® Internet of Things Solutions Alliance and is active in several standards organizations and interoperability initiatives, including PCI Industrial Computer Manufacturers Group (PICMG), PXI Systems Alliance (PXISA), Standardization Group for Embedded Technologies (SGeT), European Telecommunications Standards Institute (ETSI), and Open Compute Project (OCP).

ADLINK is a global company with a local touch. Headquartered in Taiwan, ADLINK offers manufacturing in Taiwan and China; R&D and integration in the US, Germany, Taiwan and China; an extensive network of worldwide sales and support offices; and a continually expanding partner ecosystem. ADLINK is ISO-9001, ISO-14001, ISO-13485 and TL9000 certified and is publicly traded on the TAIEX Taiwan Stock Exchange (stock code: 6166).

World Communication Awards confirms its flagship telecoms industry position

Record year for London awards night as 65 shortlisted global companies battle it out over 21 categories

The 19th annual World Communication Awards at Supernova on the Embankment in London on 28-Nov-2017 is set to be the largest ever, with 65 companies and organisations shortlisted across more than 20 categories, including new awards around NFV Innovation, 5G and Digital Lifestyle.

The awards are so competitive that organiser Total Telecom has extended the independent judging panel to 30 highly qualified experts across the world. Assessing the hundreds of applications has taken several weeks, with a shortlist ranging from the very largest operators and vendors to small and innovative start-ups.

"Since the very beginning, a cornerstone of the success of the WCAs has been a strict and rigid policy that judging must at all times be totally independent and impartial," said Chair of Judges and CEO of Plum Consulting, Tony Lavender.

"That has always been my brief, and as the industry has moved forward and widened its scope to new developments like NFV, IoT and 5G, we have also widened the expertise of our judging group so that companies entering Cisco Jasper Control Center for these awards can know and respect the calibre of the people assessing their submissions.

"We know how much effort, toil and sweat goes into every single entry, and when the category winners are announced on the 28th those companies and individuals can feel very proud of their achievements."

Launched in 1999, the World Communication Awards have shown themselves to be the undisputed blue chip mark of success in the telecom industry and once again guests are expected to attend the dinner on the 28th from all over the world.

See the shortlists and categories in the tables page 6, 7 & 8

Best Brand

Orange - Orange Sponsors You

Smart Communications - Welcome Change

Viettel Group BITEL - 4G coverage campaign

Best Enterprise Service

CITIC Telecom CPC - TrustCSI ATP

NTT Communications Corporation - SD-WAN Service Portfolio

Singtel - Software-Defined Hybrid Network

Telstra Broadcast Services

Best Customer Care

Telekom Research & Development

Telia Carrier

Telstra

Turkcell

The Social Contribution Award

Cable & Wireless - Identity Scoring

Indosat Ooredoo - INSPERA

Mahindra Comviva - Idea Cellular's Private Recharge powered by PreTUPS

Ooredoo Myanmar - Site Pyo

Smart Communications - SHINE OS+

Telin - Kartu As2in1

Turkcell - No Barriers

Viettel Group - Operation Healthy Heart

Best Connectivity Solution

Telekom Research & Development - iSSEF Prime

Turkcell - Automatic Rotating Antenna

Most Innovative IoT Solution

Huawei - Oceanconnect IoT Platform

iBasis - Global IoT Solution

Indosat Ooredoo - IoT Connect

ZTE Corporation - Smart Parking Product

Industrial IoT Award

NTT Communications - IoT Platform

Orange - Pops by Orange

Smart Cities Award

Greenwave Systems - AXON Platform

Indosat Ooredoo - Kota Digital

Intersec - GeoInsights

Magnet Networks - Smart City, Wembley Park

The Moving Pictures Award

Huawei - Envision mobile video service

MEO - 4K Experience

Ooredoo Qatar

PCCW Global - Virtual Reality (VR) Broadcast Solution

... to next page

World Communication Awards confirms its flagship telecoms industry position ... from previous page

Digital Lifestyle Award	
Indosat Ooredoo	
Orange	
PLDT - Smart Home	
5G Trailblazer	
Mimosa Networks	
Ooredoo Qatar	
Telstra Corporation	
NFV Innovation Award	
Accedian SkyLIGHT Platform	
Huawei NFV Integration Solution	
Iskratel - vIMS	
Mavenir - Multi-ID solution	
Netcracker Technology - Netcracker 12	
Vmware - vCloud NFV 2.0	
The Innovation Award: Vendor	
Content Guru - Patient Relationship Manager (PRM)	
Invia - Bill on Behalf	
Mahindra Comviva - Ecocash Diaspora	
Metaswitch - 100% Cloud Native VoLTE Solution	
ZTE - Innovative Combo PON Solution	
The Innovation Award: Operator	
Colt Technology Services - Colt On Demand	
Fareastone Telecommunications Co iTracer	
Singapore Telecommunications Limited - One Singtel Sales Experience	
Telekom Research & Development - Multi Service Wireless Access Netwo	ork
Telkomtelstra - Delivery Robots (Dbots)	, T. K.
The Cloud Infrastructure Award	
CITIC Telecom CPC - SmartCLOUD	
Epsilon Telecommunications - Infiny	
Huawei - China Mobile Zhejing Province Telco Cloud	
Interoute - Enterprise Digital Platform	
Network Transformation Initiative	
Reliance Jio and Accedian - 4G Customer Experience Assurance	
Tata Communications Transformation Services - Lab as a Service	
Telecom Argentina and Huawei - core network cloud transformation	
Telstra Corporation - Programmable Network	
Vodafone Carrier Services	
The Users' Choice Award	
AT&T	
BT Communications	
NTT Communications	
Orange Business Services	
Singtel Tata Communications	
Tata Communications	
Telefonica	to i
Verizon	
Vodafone	

World Communication Awards confirms its flagship telecoms industry position ... from previous page

enet

GlobeNet

Optus Wholesale

Telin

Best Wholesale Operator

Deutsche Telekom International Carrier Sales & Solutions (ICSS)

Interoute Communications

NTT Communications Corporation

PCCW Global

Telia Carrier

Vodafone Carrier Services

CTO of the Year

Alexandre Fonseca - Altice / PT

Bryn Jones - Three UK

Dato' Rafaai Samsi - Telekom Malaysia Berhad

Hatem Bamatraf - Etisalat

Nanang Hendarno - Telin

Rajiv Datta - COLT

Sascha Zabransky - Telekom Austria Group

Yogesh Malik - Veon

CEO of the Year

Ahmad Hanandeh - Zain Jordan

Alan Masarek - Vonage

Dana Tobak - Hyperoptic

Ernst L Cu - Globe Telecom

Rick Calder - GTT Communications

The Broadband Pioneer Award

Essex County Council - Superfast Essex

Huawei - Europe's First Docsis 3.1 Based GigaSpeed Network

Hyperoptic - Full fibre

Ooredoo Qatar - Supernet

PLDT - Home Fibr

Spark New Zealand - Nationwide - Home Wireless Broadband rollout

Best Operator in an Emerging Market

Liquid Telecom

Ooredoo Myanmar

Smart Communications

Telin

Telkomsel

Best Global Operator

NTT Communications Corporation

Ooredoo Group

Telstra Corporation

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and services.

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communications link between

end users and the vendors, carriers and resellers of

interviews, event coverage,